



The poster features a portrait of Dr. Bin Fang on the right side. On the left, there are logos for 'GCC Institute of Healthcare Development in Digital Healthcare' and 'Zomam Developing Careers in e-Health'. The main text reads: 'I am speaking at MENA DIGITAL HEALTH INNOVATION ECOSYSTEM FORUM'. Below this, it states '29 January 2023 | 4:00 pm' and 'The St. Regis Downtown, Dubai'. A 'REGISTER NOW' button with the URL 'WWW.GCCEHEALTH.ORG' is present. At the bottom left, it says 'Brought to you by mwan events'. At the bottom right, it identifies 'Dr. Bin Fang' as 'CEO & CO-FOUNDER, ZBEATS INC.'.

## ZBeats Secures NIH Sponsorship to Showcase Innovative Healthcare Solutions at VIVE Conference

Dubai, 01/29/2023 — Dr. Bin Fang, visionary leader and CEO & Co-Founder at ZBeats INC, has been invited to deliver a speech at the prestigious MENA Digital Health Innovation Ecosystem Forum, a gathering of industry experts, thought leaders, and innovators in Digital Health.

The conference, set to take place on January 29th, 2023 in The St.Regis Downtown, Dubai, brings together the brightest minds in Digital Health to explore the latest trends, share insights, and shape the future of the healthcare industry.

Dr. Bin Fang's keynote speech, titled "Digital Health in Ambulatory Cardiac Monitoring," will center around the transformative role of technology and innovation in Cardiac Monitoring. Drawing on ZBeats' groundbreaking work and Dr. Fang's extensive experience in the field, the speech promises to provide a compelling vision for the future landscape of Digital Health.



"I am honored to have the opportunity to address such a distinguished audience at MENA Digital Health Forum," said Dr. Fang. "In my speech, I plan to delve into the dynamic shifts and opportunities that technology brings to our industry. We are at a pivotal moment, and I look forward to sharing insights that will inspire and shape the discourse around the future of the digital health industry."

The conference organizers expressed their enthusiasm for having Dr. Fang as a keynote speaker. "Dr. Fang brings a wealth of knowledge and a forward-thinking perspective that aligns perfectly with the themes of our conference. Attendees can expect to gain valuable insights into the cutting-edge developments shaping the future of digital health."

The MENA forum keynote speech by Dr. Bin Fang is scheduled for 01/29/2023 4:00 PM. Attendees can look forward to an engaging presentation that explores the intersection of technology, innovation, and the future landscape of Digital Health.

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For media inquiries or to schedule interviews with ZBeats representatives, please contact:

Dr. Bin Fang  
CEO & Co-Founder  
Bin.Fang@zbeats.co